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To: Ian Row From: Denise McBurnle Corporate Solicitor At: Telecom Australia Direct line: (03) 288 1383 Switch: (03) 288 1234 To fax: 634 8832 From fax: (03) 288 1567 Date: 10 September 1993 Phone: 634 3300 Matter No: 1660521 Pin No: 274 Page 1 of Approval:

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(03) 288 1341 Fax (03) 288 1567 (International phone codes + [61 3]) or Talex AA33004 and return the original faczimile to Level 43, 101 Collins Street, Helbourne Vic 3000 Australia

Dear Ian

N00749

"COT" Case Strategy

As requested I now attach the issues paper which we have prepared in relation to Telecom's management of "COT" cases and customer complaints of that kind.

The paper has been prepared by us, together with input from Duesburys, drawing on our experience with a number of "COT" cases. If there are any aspects of the issues paper which you would like us to expand upon or if there are any other issues you would like us to consider please don't hositate to contact us. Both Freehills and Duesburys would be happy to assist you should nay further presentations to Telecom management be required on any of the matters raised in the issues paper or with regard to any other matters concerning management of "COT" cases and customer complaints.

Yours sincerely FREEHILLS HOLLINGDALE & PAGE Per:

Denie MEnnie

Denise McBurnie

Enc

copy to: Deanne Welr

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PROFILE OF A "COT" CASE

Set out below are some of the common characteristics attributed to "COT" The particulars are drawn from FHP's experience with the following

Golden Messengers/Graham Schorer Tivoli Theatre Restaurant/Ann Garms

Japanese Spare Parts/Ann Gillan 🗸 .

Cape Bridgewater Holiday Camp/Alan Smith

It should be recognised, however, that this list is neither definitive nor

Common Characteristics

- 1. Single operators of small businesses generally operating in service industries. If partnerships are involved it is usually a husband/wife.
- Quastionable business stability telecommunications problems. or viability regardless of alleged
- Common distrust of Telecom's network performance and distrust of Telecom's claims that network performance accords with "acceptable standards".
- Claims of dissatisfaction by the claimant as to the handling of the case by Telecom.
- Distrust of Telecom's testing procedures. N00750
- 6. Numerous faults alleged and claimed to be supported by documentary evidence collected by the claimant, but which do not match Telecom's
- 7.) A high level of understanding (acquired by experience) with FOI procedures and the procedures involved in accessing Telecom documentary information. However, this level of understanding is not nocossarily matched with the ability to accurately or correctly interpret
- There is usually a reluctance to pursue a claim through court action. 8. cost

 - difficulty of proof
 - claim has a component relating back to when Telecom's statutory
 - Telocom's size and ability to defend action proves to be oppressive.